

# NAILA KHAN

## INSTRUCTIONAL DESIGNER

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### SUMMARY

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Instructional Designer skilled in developing eLearning modules, training videos, job aids, and tutorials using Articulate 360 and Adobe Captivate. Passionate about creating engaging, user-centered learning and collaborating with cross-functional teams to deliver effective, diverse instructional solutions.

### PROFESSIONAL EXPERIENCE

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**Lead UX Designer, Techfleet** May 2024 - Present

- Led the design of an educational app tailored for ADHD learners, focusing on usability, accessibility, and engagement across diverse learning needs.
- Integrated diverse learning styles into the app's design in collaboration with cross-functional teams.

**Instructional Designer Intern, Sustainable Living Guide** Sept 2023 - April 2022

- Designed and developed eLearning modules, training videos, job aids, and tutorials using Articulate 360 and Adobe Captivate to meet diverse learner needs.
- Created onboarding content and tool-specific tutorials (e.g., Asana, Canva) to boost productivity and support visual learners.
- Developed team training documents and SOPs to streamline processes, standardize workflows, and improve team efficiency.

### PROJECTS

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**Freelance Instructional Designer | Owner, Teachers Pay Teachers Store** May 2022 - Present

Digital Resource Hub, 2024

- Designed and sold educational worksheets and resources tailored to diverse learning styles and needs, including visual supports and differentiated activities.
- Applied instructional design principles to create engaging, accessible materials for K-12 learners, increasing store sales and customer satisfaction.

### SKILLS

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Instructional Design (ADDIE, SAM)	Video & Media Tools (Canva)	Graphic Design (Canva, Adobe Photoshop)
eLearning Development	LMS Platforms (Canvas)	Project Management (Asana)

### EDUCATION

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**Masters in Education, Educational Technology, and Instructional Design** Sep 2019 - Sep 2023

Western Governors University, 2025

- Capstone Project: Developed an eLearning module for busy parents on parenting in the era of AI, using Articulate 360 and applying the ADDIE model to support diverse learning needs.

### ADDITIONAL INFORMATION

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- **Languages:** English, Urdu
- **Certifications:** UX Design Mastertrack® Certificate, Google UX Design Specialization
- **Awards/Activities:** Excellence Award Certificate from WGU, 100 Mentorship Minutes Milestone - ADPList